

***Wakulla County Tourist Development Council and Members***

**Overview**

All members of the Wakulla County Tourist Development Council (TDC) are volunteers appointed by the Wakulla County Board of County Commissioners and serve without compensation. The TDC is established pursuant to s. 125.0104, Florida Statutes and Sections 2.231 and 29.045-29.053, Wakulla County Code. The TDC is subject to and operates pursuant to Florida’s Sunshine and Public Records laws.

**Duties and Responsibilities**

The duties and responsibilities of the TDC includes, but is not limited to:

1. ***Advisory*** to the Wakulla County Board of County Commissioners
2. Input on Tourist Development Plan (re: section 29.050 Wakulla County Code – see below)
3. Meet at least once each quarter
4. ***Recommendations*** to the Wakulla County Board of County Commissioners for uses of revenue.
5. Continuously review expenditures based on quarterly reports
6. Report unauthorized expenditures

**Tourist Development Plan – for use of the tourist development taxes (taxes)**

***GOAL 1:*** Promote Wakulla tourism through partnerships, events, and advertising, focusing primarily on nature-and heritage-based tourism. 75% of taxes allocated to Goal 1.

***GOAL 2:***Create promotional programs and materials that will create awareness and attract targeted markets to visit Wakulla County. 20% of taxes allocated to Goal 2.

***GOAL 3:*** Educate the citizens of Wakulla County on the potential financial impact to our local economy of nature- and heritage-based tourism. 3% of taxes allocated to Goal 3.

***GOAL 4:*** Develop short-term and long-term strategic plan for tourist development. 2% of taxes allocated to Goal 4.

**Current Member:**

***Kristen Ebersol,***

Representing Tourist Accommodations-Campground/State Park System

Term: February 25, 2018 – October 1, 2022

***Gail Gilman***

Representing City of St. Marks

Term: January 8, 2018 – October 1, 2021

***David Moody***

Representing Tourist Related Industry/St. Marks National Wildlife Refuge

Term: September 21, 2015 – September 30, 2019

***Sherrie Miller***

Representing a Tourist Related Industry/Posey’s

Term: February 15, 2018 – October 1, 2022

***Becton Rodenberry, Chairman***

Representing the City of Sopchoppy

Term: January 8, 2018 – October 1, 2021

***Cypress Rudloe***

Representing a Tourist Related Industry/Gulf Specimens Marine Lab/Aquarium

Term: September 21, 2015 – September 30, 2019

***Ralph Thomas, Vice Chairman***

Representing Wakulla County Board of County Commissioners

Term: January 1, 2018 – October 1, 2021

As of March 2018, there are two vacancies on the TDC both of which are to represent motels, hotels, rv parks or other tourist accommodations, and subject to the tourist development tax

For information or questions regarding the Wakulla TDC, contact:

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