

**AGENDA**

Board of County Commissioners

3093 Crawfordville Highway

Crawfordville, Florida 32327

1. **Call to Order:**

Becton Roddenberry, Chair.

1. **Citizens to Be Heard (5-minute limit)**
2. **Approval of September 13, 2018 Minutes:**

Becton Roddenberry, Chair.

1. **Financial Reports**

Presented by: Greg James, Finance Director & Chief Deputy Clerk.

Brandy King, Fiscal Operations Director.

1. **Announcements:**

Presented by: Gail Gilman, Mayor St. Marks.

Presented by: Ralph Thomas, Vice Chair

Presented by: Curt Blair, Administrator Franklin County

Presented by: Natalie Knowles (for Thomas Herndon),

Procurement and Contract Coordinator

1. **Old Business:**

Natalie Knowles for Thomas Herndon, TDC Coordinator.

1. **New Business:**

Presented by: Natalie Knowles for Thomas Herndon, TDC Coordinator.

TDC Coordinator.

1. **Next Meeting Date:**

Thursday January 10, 2019 | 9:00am.

1. **Adjournment**

Becton Roddenberry, Chair.

1. **Call to Order:**

Becton Roddenberry, Chair.

1. **Citizens to Be Heard (5-minute limit)**

No Citizens to be heard.

1. **Approval of September 13, 2018 Minutes:**

Becton Roddenberry, Chair.

1. **Financial Reports**

**Presented by:**

PowerPoint\Handouts provided at meeting*.*

Greg James, Finance Director & Chief Deputy Clerk.

Brandy King, Fiscal Operations Director.

1. **Announcements:**

Presented by: Gail Gilman, Mayor St. Marks.

* *St. Marks recovery after Hurricane Michael.*

Presented by: Ralph Thomas, Commissioner, Vice Chair

* *Introduction: Greg Diehl.*

Presented by: Greg Diehl

* *TDC Candidate.*

Presented by: Curt Blair, Tourist Development Council, Administrator Franklin County

* *Big Bend Scenic Highway.*

Presented by: Natalie Knowles (for Thomas Herndon), Procurement and Contract Coordinator

* + - *Wakulla County Festival & Chamber of Commerce Events.*
    - *Chicago Tribune assignment-Wakulla Wildlife-Birdwatchers Magazine.*

1. **Old Business:**

No old business

1. **New Business: All motions are located on pages: 5-7**

Presented by: Thomas Herndon, TDC Coordinator.

* + - * *Acknowledge and congratulate Becton Roddenberry as Chair*

*October 1, 2018 – September 30, 2019.*

* + - * *Acknowledge and congratulate Ralph Thomas as Vice Chair*

*October 1, 2018 – September 30, 2019*

* + - * *Consider renewing The Connect Agency until February 2020.*
      * *Consider updating website and removing Norse Digital.*
      * *Consider new logo options.*
      * *Wakulla TDC to host Visit Natural North Florida in June 2019*
      * *Confirm 2019 TDC meeting times, dates and location. (dates on page 7).*

1. **Next Meeting Date:**

Thursday January 10, 2019 | 9:00am. (subject to approval)

1. **Adjournment**

Becton Roddenberry, Chair.

**Renew the Connect Agency’s contract for one year (Ending February 2020).**

Yes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Motion made by\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motion seconded\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

All in favor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motion passes unanimously\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Should the TDC confirm that the Connect Agency will continue to be the official marketing firm for Wakulla County then the Connect Agency will become the host for the official visitwakulla.com website, releasing Norse Digital from their contract (once it expires).**

Yes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Motion made by\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motion seconded\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

All in favor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motion passes unanimously\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Connect Agency has offered samples of a new logo. We have 5 to choose from. Connect stated these were just concepts and that the logo(s) could be modified. That includes color, shape, objects and font. The staff at the BoCC had a mix of emotions. Some liked the original logo with no changes, some liked the circular logo (Heron) inflight. Staff needs to know which logo the Council prefers. This does not have to an unanimously decision.**

Council prefers logo # with no changes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Council prefers logo # with changes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Council does not like any of the samples provided\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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All in favor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**The Wakulla County TDC will host Visit Natural North Florida | The Original Florida on Thursday June 20, 2019 from 10:00am-02:30pm for approximately 45 people. This is a monthly meeting that promotes travel in North | North East Florida-particularly to rural counties. Staff is requesting two items:**

Where will the event be held\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Suggestions for catering the event\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Buffet style service is preferred.***

Motion made by\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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All in favor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motion passes unanimously\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**At the September 2018 meeting Council voter to have meetings on the 2nd Tuesday of each month at 9:00am at the BoCC. As we move into 2019, the following dates reflect the 2nd Thursday of each month. Staff would like to know are we keeping these same dates, time(s) and location.**

**2019 TDC Meeting dates**

2nd Thursday of the month at 9:00am.

January 10th

February 14th

March 14th

April 11th

May 09th

June 13th

July 11th

August 08th

September 12th

October 10th

November 14th

December 12th

Yes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Motion made by\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motion seconded\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

All in favor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Motion passes unanimously\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_