



Wakulla County Tourist Development Council
February 9, 2017 8:30 A.M.
Wakulla County Welcome Center
1493 Coastal Highway, Panacea, FL 32346

MINUTES

- I. Call to Order – Diane Bardhi called the meeting to order at 8:34 am. Members present were Sherrie Miller, David Moody, and Randy Esser. Guests present were Nina Ashley, Michael Simmons, and Chuck Hess. Staff present was Diane Bardhi.
- II. Citizens to Be Heard – Nina Ashley is with the Wakulla County Sherriff’s Department. She introduced herself and engaged discussion on ways the Sherriff’s Department can support the TDC. Michael Simmons was present and introduced the attendees to his beautiful Dark Sky photography. We discussed possible events (Star Parties) in the future highlighting the uniqueness of the dark skies in our county. We also discussed the most popular spots and times of year for the star gazing and dark skies in the county.
- III. Approval of Minutes from 1-12-17 – Reviewed and tabled till March meeting
- IV. Financial Reports
 - A. Clerk’s Office Financial Report (A) – D. Bardhi reviewed
 - B. Bed Tax Revenue Spreadsheet (A) – Updated spreadsheet was not available.
- V. Committee Reports
 - A. Advertising Committee – S. Miller
 1. The Connect Agency Status Report – D. Bardhi reviewed.
 2. Digital Scalping Brochure – D. Bardhi updated
 3. Mini Grant Application/Project Learning Tree Event Update – The mini grant was not received from the Cornell Institute, so we will continue with a Wild About Wakulla Day. D. Bardhi is working on a schedule of events and speakers.
 4. 2017 Grant Application for Visit Florida & LOS Update – D. Bardhi updated. Grant to be submitted on Friday, February 10th. D. Bardhi also updated on the status of the 2016-17 Visit Florida grant.
 5. February FB Posts – D. Bardhi will distribute to members via email
 6. Website Updates Status – D. Bardhi to schedule a website and advertising committees meeting on February 23 at 8:30 am at the County office.



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- VI. Council Members and Staff Discussion Items
- A. General Business – S. Miller followed up regarding current TDC grant recipient awards and the need for a website committee meeting to finish updates on site
 - B. Atlanta RV Show with Natural North Florida – D. Bardhi updated on success
 - C. Visit Florida Tourism Day on March 14, 2017 – D. Bardhi will register attendees
 - D. Update on tourism and PCB CCS 17-01 – D. Bardhi updated on February 8th Committee meeting. The bill will move forward to the next committee.
- VII. Adjournment – The meeting was adjourned at 9:55 am. Our next meeting will be held on March 9 at 8:30 am at the Wakulla Welcome Center.